



## HOUGHTON MIFFLIN HARCOURT PUBLISHING CO. CORPORATE RELOCATION

### THE CHALLENGE

Leading educational publisher Houghton Mifflin Harcourt Publishing Co. (HMH) wanted to relocate its Orlando operations to a more efficiently designed, Class-A office space that would provide a better and more productive working environment for its more than 900 employees. HMH was also on a short 12-month timeline. After scouring the marketplace and not finding anything that would satisfy all of their requirements, HMH turned to Flagler.

### OUR RESPONSE

Flagler designed an innovative, two-building, 250,000-square-foot solution at SouthPark Center, which was located less than two miles from HMH's existing facility in the heart of the growing South Orlando business district. Due to a more efficient design and use of space, Flagler would be able to reduce HMH's overall square footage from 320,000 square feet to 250,000 square feet creating valuable cost savings for the client. Flagler also proposed an accelerated construction schedule that met HMH's tight time constraints and kept the company from having to pay holdover rent at its existing location.

### THE RESULT

Not only did Flagler meet the accelerated project completion date, but HMH was able to move in 60 days ahead of schedule thanks to Flagler's efficient planning and project execution. Flagler had the buildings designed and permitted in four weeks versus the five months it typically takes. In the end, HMH was extremely pleased with the additional cost savings as a result of the accelerated schedule, and equally delighted to have found a world-class space that satisfied all of its needs and requirements. HMH joined Busch Entertainment Corporation, Starwood Hotels and Resorts, CHEP, and Wyndham Vacation Resorts, among other notable Orlando companies choosing SouthPark Center to advance their business.

"We are pleased to provide our Orlando staff with a state-of-the-art work environment designed to inspire productivity and collaboration. SouthPark Centers' convenient location and tenant amenities, including customized office space that provides room to expand, made it ideal for Harcourt's relocation."

**Dave Samuels**

Vice President of Real Estate & Facilities, Houghton Mifflin Harcourt Publishing Company